



Lyka Pet Food: Search for Australia's Proudest Pupper Parent Competition Terms & Conditions

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The Lyka Pet Food: Search for Australia's Proudest Pupper Parent Competition will be conducted by Lyka Pet Food, ABN 56 623 082 360 at Unit B 13-21 Mandible Street, Alexandria NSW 2015 (Promoter). The contest is open to Australian residents only, who are aged 18 years and older. Employees of Lyka Pet Food, their respective parents, subsidiaries, affiliates and advertising and promotions agencies as well as their immediate family (spouse, parents, siblings and children) and household members of each employee are NOT eligible. By signing up for the contest, you are subscribing to email marketing from Lyka Pet Food. You may unsubscribe at any time.

The conditions of entry are:

- All entrants must provide their name, email address and dog's name, and upload a photo or video under 25MB of their proudest pupper parent moment, and/or explain in 25 words or less why they are Australia's proudest pupper parent. All details will be submitted via the website, lyka.com.au/proudest-pupper-parent. All entrants must agree that their uploaded entries may be used by Lyka Pet Food for marketing purposes.

Contest Period: The Contest begins on Thursday 9th June 2022 at 7am Australian Eastern Standard Time (AEST) and ends on Thursday 7th July 2022 at 11.59pm AEST (the Contest Period). Entries that are submitted before or after the Contest Period will be disqualified. Submissions will be accepted for the duration of the Contest through the website, lyka.com.au/proudest-pupper-parent. The Contest is open to all Australian residents aged 18 years and older. All entrants must upload a photo or video under 25MB of their proudest pupper parent moment, and/or explain in 25 words or less why they are Australia's proudest pupper parent. The major winner and runners-up will be selected at Unit B 13-21 Mandible Street, Alexandria NSW 2015 and announced on Friday 8th July 2022 at 11am AEST. All winners will be selected at the discretion of Lyka Pet Food, based on meeting the terms and conditions as outlined above.

Winners Notification: The major winner and runners-up will be notified via email on Friday 8th July 2022. If the potential winner cannot be contacted within seven (7) days after the date of the first attempt to contact him/her, the promoter may select an alternate potential winner in his/her place from the remaining non-winning, eligible entries. To claim the prize, the winners must reply to the Lyka Pet Food representative via email to submit their details to claim their prize.

The major prize is valued at over \$3500 and consists of a \$1500 Airbnb voucher, a Dog Friendly Co. Orthopedic Memory Foam Bed, a Driza-Bone Dog Coat, 3 months' supply of Lyka Meals and 6 pouches of Lyka Treats. The major winner will need to make their own travel arrangements to the Airbnb location of their choice.

The 3 runners-up prizes are valued at over \$2000 each, and consist of 2 Robert Gordon 20cm customised dog bowls, an Aesop Animal Wash and Body Cleanser, a Triangle Tug Toy from StyleDog, 3 months' supply of Lyka Meals and 6 pouches of Lyka Treats.

The winners will have three (3) months to redeem their prize. The prize cannot be used in conjunction with another competition or offer. Airbnb prize is voucher only. This offer is in no way associated with Facebook or Instagram. Lyka Pet Food reserves the right to use in marketing materials and share all uploaded content via lyka.com.au/proudest-pupper-parent, that has been provided by the entrants themselves.