

Feeding Fresh

A Nutritional Guide For Breeders



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Why feed fresh?

In an industry built around processed diets, a little fresh feeding goes a long way. Much like us humans, dogs feel better and live better when they eat fresh, wholefood ingredients — and there's plenty of <u>research</u> to back this up.

Dogs eating fresh food absorb more energy, fat and protein than those eating dry food.

Read more

Feeding puppies a high fat, low carbohydrate diet in first six months of life is linked with a reduced risk of IBD in adulthood.

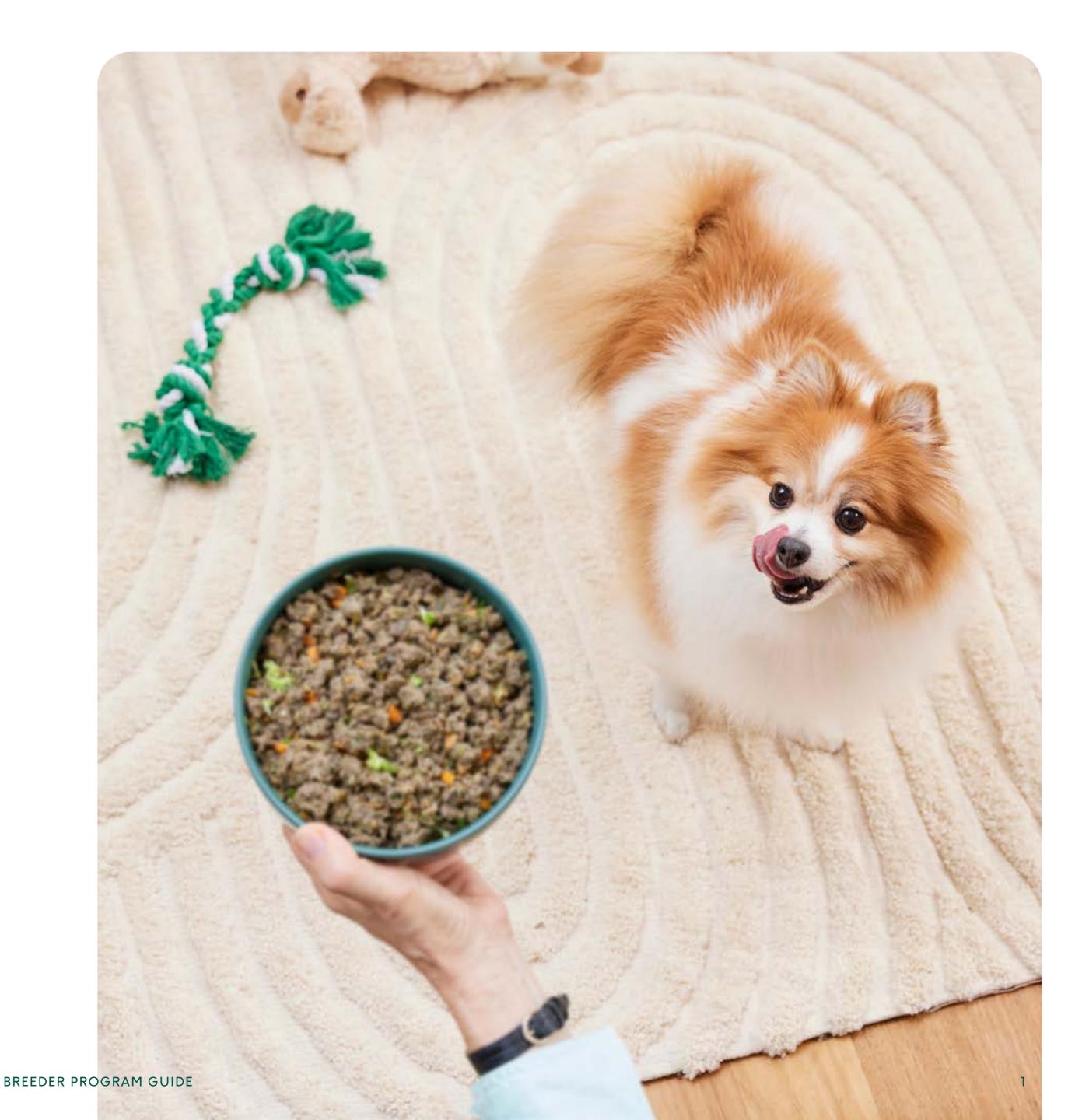
Read more

Microbial colonisation and function can prevent medical conditions, and modulation of gut microbiota during puppyhood is more effective than interventions for a healthy adult guts.

Read more

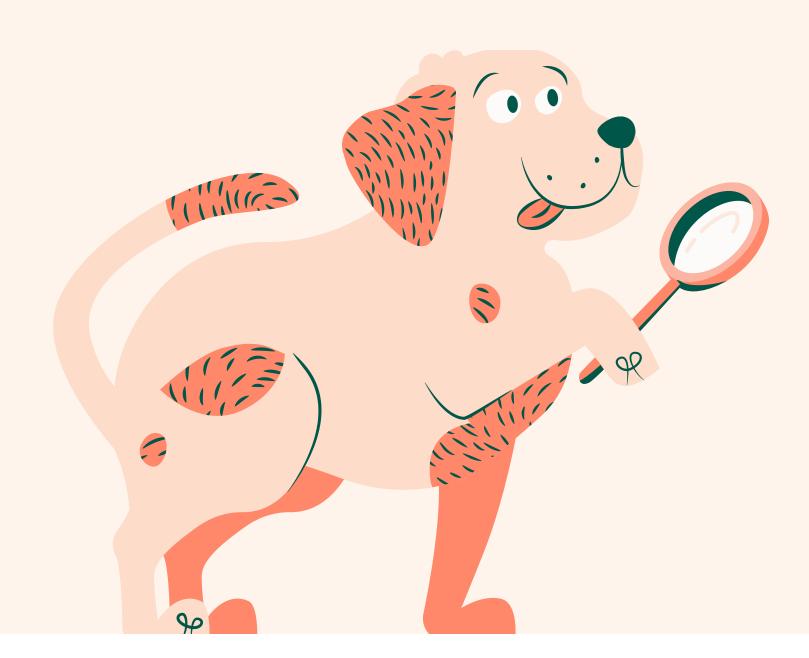
At Lyka, we work with world leaders in Veterinary Nutrition, relying on research in nutritional science, as well as the microbiome and metabolomics, to deliver a tailored fresh feeding system that has the potential to see dog's health soar.

While kibble and canned foods are cooked at high temperatures, losing essential vitamins and minerals in the process, our lightly-cooked recipes retain highly digestible, vital nutrients. This is optimal for early development digestibility and boosting the long-term health of your litter.



Fresh feeding for puppies

Nutrition is the foundation of all aspects of health for puppies as they grow and develop. Acknowledging this, Lyka recipes are carefully formulated to ensure the correct balance of micro and macronutrients to support ethical breeders through their litter's development.



All our recipes are designed to meet and exceed AAFCO's nutritional requirements or puppies, as well as the minimum puppy requirements for FEDIAF. This includes a controlled amount of calcium and phosphorus to meet growth requirements.

Our focus isn't just physical health — we carefully combine ingredients that have been handpicked for their potency and benefit for the mind as well as the body. Our recipes are high in human-grade, MSC certified sources of omega-3. Combined with a healthy balance of vitamins, this enhances our holistic approach in supporting neurological health.

Perfectly portioned to ensure optimal growth rate

Designed by our in-house vet

Serving size will adjust as your puppies grow

Controlled recipes to avoid excess calories and calcium (which can lead to health problems like hip dysplasia or osteocondritis).

Encourages strong bones, muscles, and cognitive function

Recipes contain between 46% - 67% protein to encourage healthy muscle development

The perfect balance of calcium and phosphorus meets the demands of growing bones

Great omega 6:3 ratio for brain and eye development

Supports a diverse microbiome full of good bacteria for optimal digestion, immunity and metabolism

Human Grade ingredients which have been shown to create a more diverse and healthier microbiome

Recipies contain prebiotics and gut boosting ingredients to support digestive health.

Join the fresh food movement



BREEDER PROGRAM GUIDE



Working alongside Board-Certified Veterinary Nutritionists to formulate our signature recipes is Integrative Veterinarian and Lyka co-founder, Dr. Matthew Muir.

Together, they delve deep into scientific research and literature, and seek the informed opinions of key thought leaders in canine nutrition and holistic wellness, with every purposeful ingredient selected for their health benefits.

With over a decade of experience as a holistic veterinarian, Dr. Matt is passionate about educating pet parents around Australia on the benefits of natural feeding.

"For the last decade, I've been hands-on with dogs transitioning to natural feeding. I've seen the vast majority experience elevated health and only wish dogs were introduced to wholefoods from birth, or ideally, that their mothers were fed wholefoods during gestation and lactation. A balanced fresh diet at this key stage of development will give your puppy a great start in living a full, healthy life with less risk of chronic health conditions."

lyka

Life on Lyka

After feeding thousands of dogs across Australia, here's what we've heard from our community, and some of the benefits you and your litters could experience too.



Optimal weight

Chowing down on customised serving sizes, your pupper will be able to achieve and maintain their ideal body shape and weight! Our serving size is a recommendation and can be adjusted.

6 Improved immunity

High-quality, human-grade ingredients and powerful superfoods, including shiitake mushrooms, blueberries and spirulina, will help to reduce the risk of disease and may also help to reduce the chance of infections returning.

7 Healthy joints

Key vitamins, minerals and essential fatty acids help to support your pupper's joints, and you may notice your pup getting up faster or engaging in more play.

8 Happy heart

Our recipes are low in salt, but rich in omega 3s, vitamin E and antioxidants for optimal heart health.



1 More energy

Eating a high bioavailability diet, you may notice your pupper doing more zoomies and being more playful.



You may start to notice that your pup's coat is softer and shinier thanks to Omega 3's and bioactive ingredients. If they have skin allergies, their skin may become less reactive.

5 Good teeth

Whilst there are no studies to show that fresh food is better for teeth, carbs are known to be detrimental to them. It's a myth that all kibbles completely clean teeth, so we always recommend dental brushing!





9 Better behaviour

A fresh, high protein, low carbohydrate, wholefood diet helps to balance gut bacteria and ultimately, behaviour. You may notice that your pupper is generally more content and sleeps more soundly.



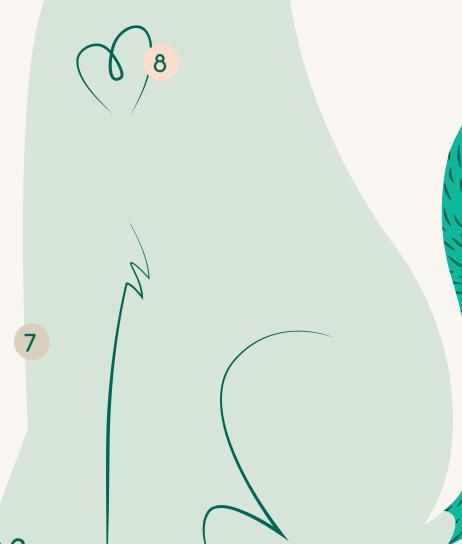
Goodbye gurgly gut & stinky poos

Our low glycemic load recipes can have a positive effect on your pup's microbiome. This can mean less gas, better digestion and smaller, sturdier poops. But, it's normal to notice more gas and different poop as your pup transitions to fresh, lightly cooked food.

Call Customer Care if you're concerned!











The founding mission of Lyka is to provide consumers and vets with a whole food, natural diet based on science and safety, tailored to each dog's needs.

Each of our recipes contains the highest quality, 100% human-grade wholefood ingredients sourced from the best suppliers in the country.

We even share suppliers with some of Australia's top restaurants. We tastetest the food ourselves because if we won't eat it, we won't serve it.

We're also proud to use a variety of protein, veggies and superfoods to help keep your pupper's health in tip-top shape and continue to make mealtime exciting, fun and drool-worthy because feel-good food starts with the freshest ingredients.

Human-grade wholefoods

Tested on humans (that's us!) we set the bar high, with all of our ingredients made for human consumption.

Holistic-meets-research

We work with leading vets and nutritionists, combining the best of natural medicine and scientific research to help optimise your pup's health for a longer, happier life.

Digestibility and absorption

We say no to high-temperature processing, lightly cooking all of our recipes below 90°C to help preserve the nutrients your pup needs to thrive and allow their body to absorb as much of the goodness as possible.

Ethical and local

We care about where our ingredients come from and take your pup's eco-pawprint very seriously, so we always source locally where possible, with approximately 90% of each recipe made from Australian ingredients. We're proud to use only wild-caught, grass-fed, barn-raised and free-roam animals. We're also Australia's only carbon and single use plastic-negative dog food company.



Are you an ethical, registered breeder, passionate about feeding your puppies the best nutrition possible?

Join our breeder program and give your growing pups a head start with fresh, human-grade wholefood recipes.

Join the pack

